

detecting the received first control signal;

tuning a second receiver to one of a channel and a frequency based on said detected first control signal to receive a second one of a broadcast transmission and a cablecast transmission, wherein at least a portion of said second one of said broadcast transmission and said cablecast transmission is related to the received programming;

outputting the related at least a portion of said second one of said broadcast transmission and said cablecast transmission to a second output device.

145. (New Claim) A method of coordinating a presentation at a plurality of output devices at a receiver station, said method comprising the steps of:

tuning a television receiver to a first one of a broadcast transmission and a cablecast transmission;

receiving said first tuned one of said broadcast transmission and said cablecast transmission, wherein said transmission includes television programming and a first control signal;

outputting the received television programming on a first output device;

detecting the received first control signal;

tuning an information receiver to at least one of a channel and a frequency based on said detected first control signal to receive a second one of a broadcast transmission and a cablecast transmission, wherein at least a portion of said second one of said broadcast transmission and said cablecast transmission is related to the received television programming;

outputting the related at least a portion of said second one of said broadcast transmission and said cablecast transmission to a second output device.

146. (New Claim) A method of coordinating a presentation at a plurality of output devices at a receiver station, said method comprising the steps of:

tuning a television receiver to a first one of a broadcast transmission and a cablecast transmissions;

receiving said first tuned one of said broadcast transmission and said cablecast transmission, wherein said transmission includes television programming and a first control signal;

outputting the received television programming on a first output device ;

detecting the received first control signal,

tuning a radio receiver to at least one of a channel and a frequency based on said detected first control signal to receive a second one of a broadcast transmission and a cablecast transmission, wherein said second one of said broadcast transmission and said cablecast transmission includes a radio program, said radio program being related to said received television programming;

outputting the received radio program to an output device.

147. (New Claim) A method of communicating subscriber station information from a subscriber station to at least one remote data collection station, said method comprising the steps of:

(1) inputting a subscriber reaction at the subscriber station;

(2) receiving at said subscriber station information that designates at least one of at least one instruct signal to process and an output to deliver in consequence of a subscriber input;

(3) determining the presence of said subscriber input at said subscriber station by processing said subscriber reaction;

(4) processing at least one instruct signal which is effective to coordinate a media presentation at said subscriber station in consequence of said step of determining; and

(5) transferring from said subscriber station to said at least one remote data collection station at least one datum confirming delivery of at least one of:

(a) said at least one instruct signal from said step of processing; and

(b) said effect from said step of processing.

148. (New Claim) The method of claim 147, wherein said at least one instruct signal is input by a subscriber based on viewing and listening to present viewable and audible programming, said method further comprising the steps of:

storing at least one identifier which identifies by comparison to receive at least one of specific mass medium programming, specific data, specific news items, and specific computer control instructions; and

receiving said at least one of said specific mass medium programming, said specific data, said specific news items, and said specific computer control instructions in accordance with said at least one identifier.

149. (New Claim) The method of claim 147, wherein said at least one instruct signal is input by a subscriber, said method further comprising the steps of:

storing a subscriber instruction to one of process and present at least one of mass medium programming, data, news items, and computer control instructions in a specific fashion; and

at least one of processing and presenting at least one of said specific mass medium programming, said specific data, said specific news items, and said specific processor control instructions in accordance with said subscriber instruction.

150. (New Claim) The method of claim 147, wherein said information that designates one of a specific subscriber input and said at least one instruct signal is detected in an information transmission from one of a data source and a programming source, said method further comprising the steps of:

programming a processor to respond to information communicated from said one of said data source and said programming source;

receiving the information transmission from said one of said data source and said programming source;

inputting at least a portion of said information transmission to a control signal detector;

detecting one of data and said at least one instruct signal in said information transmission;

and

passing said detected one of said data and said at least one instruct signal to said processor.

151. (New Claim) A method of controlling a remote television transmitter station to communicate television programming material to at least one receiver station, with said remote television transmitter station including one of a broadcast transmitter and a cablecast transmitter for transmitting television programming, a plurality of selective transfer devices each operatively connected to said one of said broadcast transmitter and said cablecast transmitter for communicating said television programming, a television receiver for receiving said television programming, wherein each of said at least one remote television transmitter station is adapted to

detect the presence of at least one control signal, and to deliver at said one of said broadcast transmitter and said cablecast transmitter said television programming, said method comprising the steps of:

(1) receiving said television programming at said at least one origination transmitter station and delivering said television programming to at least one origination transmission transmitter, said television programming having an instruct signal which is effective at at least one of said remote television transmitter station and said at least one receiver station to coordinate a media presentation;

(2) receiving said at least one control signal which at the remote television transmitter station operates to control the communication of said television programming; and

(3) transmitting said at least one control signal from said at least one origination transmitter station before a specific time.

152. (New Claim) The method of claim 151, wherein said at least one control signal includes at least one of a code and a datum which operates at the remote television transmitter station to identify said television programming, said method further comprising the step of:

transmitting a schedule which operates at the remote television transmitter station to communicate said television programming to said at least one origination transmitter at said specific time.

153. (New Claim) The method of claim 151, further comprising the step of:  
embedding a specific one of said at least one control signal in said specific television programming before transmitting said television programming to said remote television transmitter station.

154. (New Claim) The method of claim ~~151~~, wherein said specific time is a scheduled time of transmitting said television programming at said remote television transmitter station and said at least one control signal is effective at the remote television transmitter station to control at least one of said plurality of selective transfer devices at different times.

155. (New Claim) A method controlling at least one remote transmitter station to deliver a receiver specific output at a receiver station and controlling said receiver station to communicate at least one receiver specific datum to a remote data collection station, wherein said receiver station is remote from said at least one remote transmitter station and said remote data collection station is remote from said receiver station, said method comprising the steps of:

(1) receiving at said at least one remote transmitter station at least one instruct signal which operates to coordinate a media presentation and operates at said receiver station to assemble and communicate said at least one receiver specific datum to said remote data collection station;

(2) receiving a control signal which operates at said at least one remote transmitter station to control the communication of said at least one instruct signal and communicating said control signal to said at least one remote transmitter station;

(3) receiving at least one of a code and an indication designating said at least one instruct signal to be transmitted by said at least one remote transmitter station, wherein said at least one of said code and said indication to serve at said receiver station as a source from which to select said at least one receiver specific datum; and

(4) transmitting at least one information transmission including said at least one instruct signal and said at least one of said code and said indicator from said at least one remote transmitter station.

156. (New Claim) The method of claim 155, wherein said at least one receiver specific datum evidences at least one of:

- (1) at least one of the availability, use, and usage of information; and
- (2) a receiver specific response to said at least one instruct signal.

157. (New Claim) The method of claim 155, wherein said at least one instruct signal includes a portion of downloadable code.

DI Sub 724 158. (New Claim) A method of controlling at least one receiver station each of said at least one receiver station including a mass medium programming receiver, a signal detector, at least one of at least one computer and at least one processor, wherein each of said at least one receiver station is adapted to detect the presence of at least one control signal and to input a subscriber reaction to a specific offer communicated in mass medium programming, said method comprising the steps of:

- (1) receiving an instruct signal at a transmitter station and delivering said instruct signal to a transmitter, said instruct signal being effective at said at least one receiver station to coordinate a media presentation;
- (2) receiving at least one of a code and a datum at said transmitter station, wherein said at least one of said code and said datum designates at least one of said instruct signal and said subscriber reaction;
- (3) receiving at least one control signal at said transmitter station, wherein said at least one control signal at said at least one receiver station operates to at least one of decrypt and enable at least a portion of said instruct signal;
- (4) transferring at least one of said at least one of said code and said datum and said at least one control signal to the transmitter at said transmitter station; and

(5) transmitting said instruct signal and said at least one of said at least one of said code and said datum and said at least one control signal from said transmitter station.

159. (New Claim) The method of claim 158, wherein at least one of said at least one control signal and said at least one of said code and said datum is embedded in one of a television signal and a signal containing the television programming.

D/ 160. (New Claim) The method of claim 158, wherein at least one of said instruct signals and said at least one control signal is effective to output a subscriber order for one of a product and a service offered in said specific offer, said method further comprising the step of:  
transmitting a portion of information which serves as a basis at said at least one receiver station for one of selecting and assembling specific information to communicate to a remote data collection site.

161. (New Claim) The method of claim 158, wherein said at least one control signal incorporates a portion of downloadable code.

162. (New Claim) The method of claim 158, wherein said mass medium programming is to be printed.

163. (New Claim) A method of controlling a receiver station including the steps of:  
detecting one of a presence and an absence of one of a broadcast control signal and a cablecast control signal;

inputting an instruct-to-react signal to a processor based on said step of detecting ;  
controlling said processor to output specific information in response to said instruct-to-react signal; and



coordinating a media presentation on the basis of said specific information received from said processor based on said step of controlling said processor.

164. (New Claim) The method of claim 163, wherein a buffer is operatively connected to said processor for buffering input, said method further comprising the step of: bypassing said buffer and inputting said instruct-to-react signal directly to said processor.

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165. (New Claim) The method of claim 163, wherein said processor processes a datum designating at least one of a television channel and a television program, said method further comprising at least one of the steps of:

controlling a tuner to tune a receiver to receive said at least one of said television channel and said television program designated by said processed datum;

controlling a selective transfer device to input to a control signal detector at least a portion of said at least one of said television channel and said television program designated by said processed datum;

controlling a control signal detector to search for at least one control signal in said at least one of said television channel and said television program designated by said processed datum;

controlling a selective transfer device to input to a computer control signals detected in said at least one of said television channel and said television program designated by said processed datum;

controlling a computer to respond to control signals detected in said at least one of said television channel and said television program designated by said processed datum;

controlling a television monitor to display at least one of video and audio contained in said at least one of said television channel and said television program designated by said processed datum;

controlling a video recorder to one of record and play one of video and audio contained in said at least one of said television channel and said television program designated by said processed datum; and

controlling a selective transfer device to communicate to at least one of a video recorder and a television monitor said at least one of said television channel and said television program designated by said processed datum.

DI 166. (New Claim) The method of claim 163, wherein said processor processes a datum designating at least one specific channel of one of a multichannel cable signal and a multichannel broadcast signal, said method further comprising at least one of the steps of:

controlling a tuner to tune a converter to receive said at least one specific channel designated by said processed datum;

controlling a selective transfer device to input to a control signal detector at least a portion of said at least one specific channel designated by said processed datum;

controlling a control signal detector to search for at least one control signal in said at least one specific channel designated by said processed datum;

controlling a selective transfer device to input to a computer control signals detected in said at least one specific channel designated by said processed datum;

controlling a computer to respond to control signals detected in said at least one specific channel designated by said processed datum;

controlling a television monitor to display at least one of video and audio contained in said at least one specific channel designated by said processed datum;

controlling a video recorder to one of record and play one of video and audio contained in said at least one specific channel designated by said processed datum; and

controlling a selective transfer device to communicate to at least one of a storage device and an output device said at least one specific channel designated by said processed datum.

167. (New Claim) A method of controlling a receiver station, wherein said receiver station has a processor for passing and executing instructions and a clock operatively connected to said processor for inputting a timing signal, said method comprising the steps of:

receiving one of a broadcast transmission and a cablecast transmission;

demodulating said one of said broadcast transmission and said cablecast transmission to detect an information transmission thereon, said information transmission including an instruct signal which is effective to coordinate media presentation;

detecting said instruct signal on said information transmission and passing said instruct signal to said processor;

delaying, under processor control, the passing of said instruct signal to a controllable apparatus;

passing said instruct signal to said controllable apparatus on the basis of the timing signal;

and

coordinating said media presentation based on said instruct signal.

168. (New Claim) A method of communicating data and update material to at least one mass medium programming receiver station, each of said at least one mass medium programming receiver station including at least one of a broadcast receiver and a cablecast receiver, a data storage device, a control signal detector, and a computer, wherein each of said at least one mass medium programming receiver station is adapted to detect and respond to at least one instruct signal and to store data for subsequent processing, said method comprising the steps of:

- (1) receiving data to be transmitted and delivering the data to a transmitter;
- (2) receiving the at least one instruct signal which at the at least one mass medium programming receiver station is effective to coordinate a media presentation based on the data;
- (3) transferring said at least one instruct signal to the transmitter; and
- (4) transmitting at least one information transmission including said data and said at least one instruct signal.

169. (New Claim) The method of claim 168, wherein at least one of identification data and said at least one instruct signal is embedded in a television signal containing said data.

D 170. (New Claim) The method of claim 168, wherein said step of transmitting directs one of a broadcast transmission and a cablecast transmission to a plurality of said at least one mass medium programming receiver station at the same time and each of said plurality of said at least one mass medium programming receiver station at least one of receives and responds to said at least one instruct signal concurrently.

171. (New Claim) The method of claim 168, further comprising the steps of:  
receiving said data at a first receiver in a transmitter station;  
communicating said data from said first receiver to a memory location; and  
storing said data at said memory location for a period of time prior to communicating said data to the transmitter.

pub 726 172. (New Claim) A method of delivering user specific programming at a receiver station, said receiver station including a receiver, a detector, a computer, and at least one first output device, said method comprising the steps of:

receiving first data and video programming, said video programming being of a duration, wherein only a portion of said duration contains at least a first time interval of specific relevance, and wherein at least one of said first data and said video programming is received from at least one remote transmitter station;

selecting and delivering said video programming to said at least one first output device for output to a user;

detecting said first data before a time period during which user specific information will be processed and delivering said first data to said computer;

generating second data to serve as a basis for delivering said user specific programming by processing at least a first of said first data in said time period;

communicating at least one of (i) at least a second of said first data and (ii) at least a first of said second data to said at least one first output device in said at least said first time interval of specific relevance based on said step of generating; and

outputting said user specific programming, said user specific programming including said video programming and said at least one of said first data and said second data.

173. (New Claim) The method of claim 172, wherein said step of communicating includes selecting said at least one of (i) said at least said second of said first data and (ii) said at least said first of said second data based on said user specific information.

174. (New Claim) The method of claim 173, wherein said only said portion of said duration includes a plurality of time intervals of specific relevance, said method further comprising the step of:

communicating at least a second of said first data and said second data in at least a second of said plurality of time intervals.

175. (New Claim) The method of claim 174, wherein said only said portion of said duration contains at least one time interval during which user specific programming is not to be outputted at said at least one output device, said method further comprising the step of: ceasing to output said at least one of (i) said at least said second of said first data and (ii) said at least said first of said second data before said at least one time interval.

176. (New Claim) The method of claim 175, wherein a plurality of said second data are outputted at said at least one output device before said at least one time interval.

177. (New Claim) The method of claim 176, wherein at least one of second data is outputted at said at least one output device after said at least one time interval.

178. (New Claim) The method of claim 172, wherein said at least one first output device includes a second output device, said method further comprising the step of:

outputting at said second output device at least one of (i) a portion of said user specific programming and (ii) information which explains a significance of said user specific programming.

179. (New Claim) The method of claim 178, wherein said second output device outputs information which explains said significance of at least said portion of said user specific programming.

180. (New Claim) The method of claim 179, wherein supplemental information is outputted that identifies information contained in said user specific programming by at least one of title and subject matter.

181. (New Claim) The method of claim 180, wherein said user specific programming includes at least one graphic image and audio describes subject matter contained in said at least one graphic image.

182. (New Claim) The method of claim 181, wherein said at least one graphic image is outputted at least one of said printer and a video monitor.

183. (New Claim) The method of claim 180, wherein at least a portion of said supplemental information is outputted at a speaker.

184. (New Claim) The method of claim 183, further comprising the step of:  
one of processing and outputting a digital television signal.

185. (New Claim) The method of claim 182, said method further comprising the steps  
of:

detecting at least a first control signal pertaining to said user specific programming before said at least a part of said video programming containing said only said portion of said duration is displayed at said at least one output device; and

outputting at least a portion of said user specific programming based on said at least said first control signal.

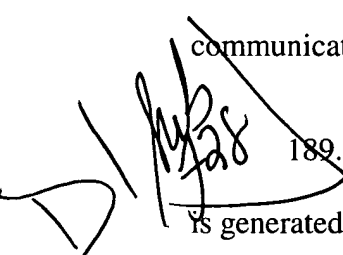
186. (New Claim) The method of claim 185, wherein said first control signal is received from said at least one remote transmitter station, said method further comprising the step of:

selecting at least a portion of said at least one of said first data and said video programming based on said at least said first control signal.

187. (New Claim) The method of claim 185, wherein at least a second control signal pertaining to said user specific programming is detected before at least part of the video programming contained in said at least said first time interval is displayed at said at least one output device, said method further comprising the step of:

passing said at least said second control signal to said computer.

188. (New Claim) The method of claim 187, wherein said at least one of (i) said at least said second of said first data and (ii) said at least said first of said second data is communicated to said at least one output device based on said at least said second control signal.

 189. (New Claim) The method of claim 188, wherein at least one of said second data is generated in response to said at least said second control signal, said method further comprising the step of:

detecting said at least said second control signal before the end of said time period.

190. (New Claim) The method of claim 172, wherein said video programming is received from said at least one remote transmitter station, said method further comprising the step of:

programming said receiver station to process digital data embedded in a signal containing said video programming.

191. (New Claim) The method of claim 190, wherein said receiver station performs at least one of said steps of generating and communicating based on said step of programming.

192. (New Claim) The method of claim 172, wherein said first data are received from said at least one remote transmitter station, said method further comprising the step of:



programming said receiver station to process digital data embedded in a signal containing said first data.

193. (New Claim) The method of claim 192, wherein said receiver station performs at least one of said steps of generating and communicating based on said step of programming.

194. (New Claim) The method of claim 172, said method further comprising the steps of:

detecting at least a first discrete signal in a signal transmitted from said at least one remote transmitter station; and  
organizing information contained in said at least a first discrete signal with information contained in a second discrete signal in order to transfer at least one microprocessor instruction.

195. (New Claim) The method of claim 194, wherein said at least one microprocessor instruction contains said information contained in said at least said first discrete signal and said information contained in a second discrete signal and said step of organizing comprises assembling.

196. (New Claim) The method of claim 172, wherein said first data and said video programming are both received from said at least one remote transmitter station.

197. (New Claim) The method of claim 196, wherein said at least one remote transmitter station includes at least one intermediate transmitter station, said method further comprising the step of:

tuning at least one receiver to receive said at least one of said first data and said video programming.

198. (New Claim) The method of ~~claim 196~~, wherein said receiver station is enabled to output said user specific programming based on a signal transmitted from said receiver station to said at least one remote transmitter station.

199. (New Claim) A method of delivering user specific programming at least one receiver station, each of said at least one receiver station including a receiver, at least one output device, a detector, and at least one processor operatively connected to said at least one output device, wherein each of said at least one receiver station is adapted to detect first data and generate second data, said second data to serve as a basis for communicating user specific information, said method comprising the steps of:

receiving at least one of video programming and said first data at at least a first transmitter station, said video programming to be displayed at said at least one output device for at least a duration of time, wherein only a portion of said duration of time is to include at least one time interval of specific relevance, and wherein said first data are to be processed at said at least one receiver station to generate said second data;

commencing to transfer said at least one of said video programming and said first data to at least a first transmitter at a first specific time; and

transmitting from said at least one transmitter station at least one information transmission including said at least one of said video programming and said first data.

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200. (New Claim) The method of claim 199, said method further comprising the step of storing said at least one of said video programming and said first data before said first specific time.

201. (New Claim) The method of claim 200, said method further comprising the steps of:

receiving said at least one of said video programming and said first data from a second transmitter station; and

controlling at least one selective transfer device to communicate said at least one of said video programming and said first data to at least one of (i) a memory and (ii) said at least said first transmitter before said first specific time.

202. (New Claim) The method of claim 201, wherein said at least one selective transfer device includes at least one of a switch and a processor.

203. (New Claim) The method of claim 199, wherein said at least said first transmitter station transmits both of said video programming and said first data, said method further comprising the step of:

commencing to transfer the other of said video programming and said first data to said at least said first transmitter at a second specific time.

204. (New Claim) The method of claim 203, wherein said at least said first transmitter station transmits at least one of said first data before transmitting at least a portion of said video programming.

205. (New Claim) The method of claim 204, wherein said second data are generated at said at least one receiver station before said at least said portion of said video programming is outputted at said at least one output device, said method further comprising the step of:

transmitting at least one control signal which serves as a basis, at said at least one receiver station, for outputting at least a portion of said user specific programming.

206. (New Claim) The method of claim 199, wherein said at least one receiver station outputs audio while outputting said video programming, said method further comprising the step of transmitting said audio.

D 207. (New Claim) The method of claim 206, wherein said audio explains a significance of at least a portion of said user specific programming, said method further comprising the step of:

commencing to transfer said audio to said at least said first transmitter before transferring at least a portion of said video programming to said at least said first transmitter.

208. (New Claim) The method of claim 207, wherein said user specific information is outputted at said at least one output device while said at least said portion of said video programming is outputted at said at least one output device.

209. (New Claim) The method of claim 208, wherein said audio explains a meaning of said user specific information.

210. (New Claim) The method of claim 209, wherein said video programming and said audio are included in television programming, said method further comprising the step of transmitting a television signal.

211. (New Claim) The method of claim 210, wherein at least one control signal enables said at least one receiver station to deliver said user specific programming at said at least one output device, said method further comprising the step of:

embedding said at least one control signal in at least one of said television signal and a multichannel signal containing said television signal.

212. (New Claim) The method of claim 211, wherein said at least one control signal causes said at least one receiver station to at least one of generate said second data and communicate said user specific information to said at least one output device.

213. (New Claim) The method of claim 212, wherein said at least said first transmitter station includes a second transmitter station and said at least one control signal causes said second transmitter station to transfer said at least one of said television programming to a second transmitter.

214. (New Claim) The method of claim 213, wherein said second transmitter station is an intermediate transmitter station.

215. (New Claim) A method of delivering user specific programming at least one receiver station, each of said at least one receiver station including a receiver, at least one output device, a detector, and at least one processor operatively connected to said at least one output device, wherein each of said at least one receiver station is adapted to detect first data and generate second data, said second data to serve as a basis for communicating user specific information, said method comprising the steps of:

(1) receiving at least one of video programming and said first data at at least a first transmitter station, said video programming to be outputted at said at least one output device

for at least a duration of time, wherein only a portion of said duration of time to include at least one time interval of specific relevance, and wherein said first data are to be processed at said at least one receiver station to generate said second data;

(2) receiving at least a first control signal which operates at said at least said first transmitter station to communicate said at least one of said video programming and said first data to at least a first transmitter; and

(3) transmitting from said at least one transmitter station at least one information transmission including said at least one of said video programming and said first data.

216. (New Claim) The method of claim 215, said method further comprising the step of:

storing said at least one of said video programming and said first data in accordance with said at least said first control signal.

217. (New Claim) The method of claim 216, said method further comprising the step of:

identifying said at least one of said video programming and said first data in accordance with said at least one control signal.

218. (New Claim) The method of claim 216, said method further comprising the step of:

controlling at least one selective transfer device to communicate said at least one of said video programming and said first data to at least one of (i) a memory and (ii) said at least said first transmitter in accordance with said at least one control signal.

219. (New Claim) The method of claim 218, wherein said at least one selective transfer device includes at least one of a switch and a processor.

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220. (New Claim) The method of claim 218, wherein said at least one control signal includes a schedule.

221. (New Claim) The method of claim 220, wherein said at least said first transmitter station transmits both of said video programming and said first data, said method further comprising the step of:

transmitting at least one of said first data before transmitting at least a portion of said video programming.

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222. (New Claim) The method of claim 220, said method further comprising the step of:

transmitting at least one instruction which serves as a basis at said at least one receiver station for outputting at least a portion of said user specific programming.

223. (New Claim) The method of claim 215, said method further comprising the step of:

transmitting audio in accordance with said at least said first control signal.

224. (New Claim) The method of claim 223, wherein said audio explains a significance of at least a portion of said user specific programming.

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225. (New Claim) The method of claim 224, wherein said at least said first control signal causes said at least said first transmitter station to transfer said audio from at least one of a switch and a memory to said at least said first transmitter.

226. (New Claim) The method of claim 215, wherein said video programming is included in television programming, said method further comprising the step of:  
transmitting a television signal in accordance with said at least said first control signal.

227. (New Claim) The method of claim 226, wherein at least one instruction enables said at least one receiver station to deliver said user specific programming at said at least one output device, said method further comprising the step of:

embedding said at least one instruction in at least one of said television signal and a multichannel signal containing said television signal.

228. (New Claim) The method of claim 227, wherein said at least one instruction enables said at least one receiver station to identify at least said television programming.

229. (New Claim) The method of claim 228, wherein said at least said first control signal includes said at least one instruction.

230. (New Claim) The method of claim 215, wherein said at least said first transmitter is located at a second transmitter station, said method further comprising the steps of:  
communicating said at least said first control signal to a second transmitter; and  
transmitting said at least said first control signal.

231. (New Claim) The method of claim 230, wherein said at least said first control signal enables said second transmitter station to identify a programming signal, said method further comprising the step of:

including at least a first identifier in said at least said first control signal.



232. (New Claim) The method of claim 231, wherein said at least said second transmitter station identifies said programming signal based on a comparison, said method further comprising the steps of:

including a second identifier in at least one second control signal; and  
transmitting said at least said second control signal.

233. (New Claim) The method of claim 232, wherein said programming signal contains at least one of said video programming and said first data.

234. (New Claim) The method of claim 233, wherein said second control signal enables said second transmitter station to transmit said programming signal at a scheduled time, said method further comprising the step of:

including at least one datum of said scheduled time in at least one of said at least said first control signal and said second control signal.

235. (New Claim) A method of delivering user specific programming at a receiver station, said receiver station including a receiver, a detector, a computer, and at least one output device, said method comprising the steps of:

receiving first data and video programming, said video programming being of a duration, wherein only a portion of said duration contains at least one time interval of specific relevance, and at least one of said first data and said video programming is received from at least one remote transmitter station;

selecting and delivering said video programming to said at least one output device for output to a user;

storing said first data before a time period during which user specific information will be processed;

generating second data to serve as a basis for delivering said user specific programming by processing at least one of said first data in said time period;

communicating said second data to said at least one output device in said at least one time interval of specific relevance based on said step of generating second data; and

outputting said user specific programming, said user specific programming including said video programming and said second data.--